

DearMail

Affordable| Reliable

A cloud based affordable, reliable and easy to use email campaigner for small & medium enterprises.

www.dearmail.in

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Features

Web Interface

1

Easy to use web interface to manage your email campaigns

Open/View Tracking

2

The system will let you know how many users opened your message

Click Tracking

3

Monitors whether a recipient has clicked on a URL link contained within a HTML or Text messages

8.31% opened 328 unique / opened 571 times

3677 not opened

2.9389% clicked a link 116 unique clicks

Features

Bounce Processing

4

Manages bounced email addresses. Future emails will not send to them

Subscribe Processing

5

Manages subscription and un-subscription.

Spam Management

6

Manages user spam settings.

0.2027% unsubscribed **8 unsubscribed**

1.45% bounced **58 bounced**

0.02% marked as spam **1 marked as spam**

Features

HTML editor

7

You can edit HTML email inside DearMail

List Managements

8

You can manage multiple lists. CSV import and export facility for lists.

Scheduling

9

You can schedule your email campaigns.

🕒 Schedule this campaign

Pick a date

10-03-2013



Set a time

1

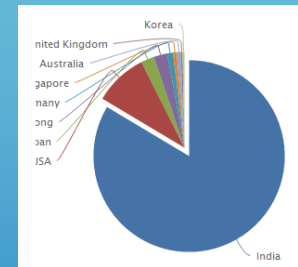
00

am

Select a timezone

Asia/Kolkata

🕒 Schedule campaign now



and many
More...



Pricing



- No Contact List Size
- No Monthly Charges
- Simple Pricing
 - Pay as you go
 - ❖ 10 paisa per mail per recipient

Value Added Services

News Letter Design

1

We can design your newsletter

Content Service

2

News letter content development

Target Marketing

3

Are you e-commerce company we can help you with target marketing with in your lists.



Clientele

ZINGREEL

1



They use DearMail for their news letter.

NSRCEL

2



They use for event marketing and newsletter

SuperSeva

3



They use for e-commerce campaigns

United Way of Bengaluru

4



News letter & Event promotion

IIMB Alumni

5



IIMB ALUMNI ASSOCIATION
Engage, Energize, Enhance

News letter and general updates

Srishtisoft

6



Srishti Software
progress through creation...

Product updates

and many
More...

Insights

Best Time To Send An Email Campaign

1

For maximum open and click rates choose morning and early afternoon. The hours that see the most opens are 8 a.m. and 9 a.m., and 3 p.m. and 4 p.m.

Subject Line

2

Your email subject line is the first thing customers see when they receive your email marketing message. It's the front line in the battle to get customers to open and engage with your email marketing content.

Measurable Results

3

Being able to measure your email marketing efforts is key. Measuring allows you to understand what works and what doesn't so you can improve each and every campaign



Increase Email Delivery

DKIM

1

DomainKeys Identified Mail (DKIM) lets an organization take responsibility for a message that is in transit. We can enable DKIM for your mails.

SPF

2

Sender Policy Framework (SPF) is an email validation system designed to prevent email spam by detecting email spoofing, a common vulnerability, by verifying sender IP addresses. We can manage SPF for you.



Whether we like it or not, email isn't going anywhere, at least not in the near future.

THANK YOU!

Contact

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